

Remit Address:
WTHI
90359 Collections Center Drive
Chicago, IL 60693
Main: (812) 232-9481

Billing: (317) 296-3100

Billing Address:

Great American Media Attention: Accounts Payable 3050 K Street Northwest Washington, DC 20007 USA

ПП	INVOICE
	<u> </u>

Advertiser	POL/DSCC IE
Product	Issue
Estimate Number	5439

Invoice #	935121-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WTHI
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	935121
Alt Order #	25298690
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9913721
Advertiser Code	
Product 1/2	

Agency	Ref	IN3307/TO232
Adverti	ser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTHI	News 10 M-F	6a-7a	<u> </u>							
				09/19/16	to 09/25/16	6x	-2121				
	WTHI			Tu	09/20/16	:30	6:15 AM	DSCCIN16101H	\$400.00		2
	WTHI			Tu	09/20/16	:30	6:30 AM	DSCCIN16101H	\$400.00		1
	WTHI			W	09/21/16	:30	6:48 AM	DSCCIN16101H	\$400.00		3
	WTHI			Th	09/22/16	:30	6:08 AM	DSCCIN16101H	\$400.00		5
	WTHI			Th	09/22/16	:30	6:39 AM	DSCCIN16101H	\$400.00		4
	WTHI			F	09/23/16	:30	6:18 AM	DSCCIN16101H	\$400.00		6
2	WTHI	CBS This Morning	7a-9a								
				09/19/16	to 09/25/16	12x	-3333				
	WTHI			Tu	09/20/16	:30	7:44 AM	DSCCIN16101H	\$340.00		3
	WTHI			Tu	09/20/16	:30	8:23 AM	DSCCIN16101H	\$340.00		1
	WTHI			Tu	09/20/16	:30	8:59 AM	DSCCIN16101H	\$340.00		2
	WTHI			W	09/21/16	:30	7:26 AM	DSCCIN16101H	\$340.00		4
	WTHI			W	09/21/16	:30	8:15 AM	DSCCIN16101H	\$340.00		5
	WTHI			W	09/21/16	:30	8:56 AM	DSCCIN16101H	\$340.00		6
	WTHI			Th	09/22/16	:30	7:29 AM	DSCCIN16101H	\$340.00		7
	WTHI			Th	09/22/16	:30	7:59 AM	DSCCIN16101H	\$340.00		8
	WTHI			Th	09/22/16	:30	8:43 AM	DSCCIN16101H	\$340.00		9
	WTHI			F	09/23/16	:30	8:24 AM	DSCCIN16101H	\$340.00		11
	WTHI			F	09/23/16	:30	8:42 AM	DSCCIN16101H	\$340.00		10
	WTHI			F	09/23/16	:30	8:55 AM	DSCCIN16101H	\$340.00		12
3	WTHI	CBS Sunday Morning	9a-1030a								
				09/19/16	to 09/25/16	2x	S				
	WTHI			Su	09/25/16	:30	9:58 AM	DSCCIN16101H	\$500.00		1
	WTHI			Su	09/25/16	:30	10:29 AM	DSCCIN16101H	\$500.00		2
4	WTHI	M-F 9a-10a	9a-10a								
				09/19/16	6 to 09/25/16	8x	-2222				
	WTHI			Tu	09/20/16	:30	9:37 AM	DSCCIN16101H	\$200.00		2
	WTHI			Tu	09/20/16	:30	9:56 AM	DSCCIN16101H	\$200.00		1
	WTHI			W	09/21/16	:30	9:32 AM	DSCCIN16101H	\$200.00		3



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Sales Region	National	

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Special Handling	

Agency Code	9913721
Advertiser Code	
Product 1/2	

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WTHI	M-F 9a-10a	9a-10a					_			
	WTHI			W	09/21/16	:30	9:47 AM	DSCCIN16101H	\$200.00		4
	WTHI			Th	09/22/16	:30	9:38 AM	DSCCIN16101H	\$200.00		6
	WTHI			Th	09/22/16	:30	9:56 AM	DSCCIN16101H	\$200.00		5
	WTHI			F	09/23/16	:30	9:39 AM	DSCCIN16101H	\$200.00		7
	WTHI			F	09/23/16	:30	9:54 AM	DSCCIN16101H	\$200.00		8
5	WTHI	News 10 Midday	12p-1230p								
				09/19/16 to	09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	12:26 PM	DSCCIN16101H	\$1,000.00		1
	WTHI			W	09/21/16	:30	12:27 PM	DSCCIN16101H	\$1,000.00		2
	WTHI			Th	09/22/16	:30	12:18 PM	DSCCIN16101H	\$1,000.00		3
	WTHI			F	09/23/16	:30	12:10 PM	DSCCIN16101H	\$1,000.00		4
6	WTHI	The Talk	2p-3p								
				09/19/16 to	09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	2:26 PM	DSCCIN16101H	\$240.00		1
	WTHI			W	09/21/16	:30	2:59 PM	DSCCIN16101H	\$240.00		2
	WTHI			Th	09/22/16	:30	2:28 PM	DSCCIN16101H	\$240.00		3
	WTHI			F	09/23/16	:30	2:59 PM	DSCCIN16101H	\$240.00		4
7	WTHI	M-F 3p-4p	3p-4p								
				09/19/16 to		4x	-1111				
	WTHI			Tu	09/20/16	:30	3:51 PM	DSCCIN16101H	\$200.00		1
	WTHI			W	09/21/16	:30	3:25 PM	DSCCIN16101H	\$200.00		2
	WTHI			Th	09/22/16	:30	3:13 PM	DSCCIN16101H	\$200.00		3
	WTHI			F	09/23/16	:30	3:44 PM	DSCCIN16101H	\$200.00		4
8	WTHI	News 10 at 5p 5-530p	5-530p								
				09/19/16 to	09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	5:13 PM	DSCCIN16101H	\$1,000.00		1
	WTHI			W	09/21/16	:30	5:13 PM	DSCCIN16101H	\$1,000.00		2
	WTHI			Th	09/22/16	:30	5:07 PM	DSCCIN16101H	\$1,000.00		3
	WTHI			F	09/23/16	:30	5:26 PM	DSCCIN16101H	\$1,000.00		4



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Ag	ency Ref	IN3307/TO232
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WTHI	News 10 at 6p	6p-630p		•						
					6 to 09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	6:11 PM	DSCCIN16101H	\$1,500.00		1
	WTHI			W	09/21/16	:30	6:08 PM	DSCCIN16101H	\$1,500.00		2
	WTHI			Th	09/22/16	:30	6:29 PM	DSCCIN16101H	\$1,500.00		3
	WTHI			F	09/23/16	:30	6:24 PM	DSCCIN16101H	\$1,500.00		4
10	WTHI	Sunday Prime rotator	7p-11p								
				09/19/16	6 to 09/25/16	1x	S				
	WTHI			Su	09/25/16	:30	10:28 PM	DSCCIN16101H	\$1,600.00		1
11	WTHI	M-F 530p-6p	530p-6p								
				09/19/16	6 to 09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	5:51 PM	DSCCIN16101H	\$500.00		1
	WTHI			W	09/21/16	:30	5:44 PM	DSCCIN16101H	\$500.00		2
	WTHI			Th	09/22/16	:30	5:56 PM	DSCCIN16101H	\$500.00		3
	WTHI			F	09/23/16	:30	5:51 PM	DSCCIN16101H	\$500.00		4
12	WTHI	M-F 7p-730p	7p-730p								
				09/19/16	6 to 09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	7:26 PM	DSCCIN16101H	\$800.00		1
	WTHI			W	09/21/16	:30	7:12 PM	DSCCIN16101H	\$800.00		2
	WTHI			Th	09/22/16	:30	7:26 PM	DSCCIN16101H	\$800.00		3
	WTHI			F	09/23/16	:30	7:29 PM	DSCCIN16101H	\$800.00		4
13	WTHI	M-F 730p-8p	730p-8p								
				09/19/16	6 to 09/25/16	3x	-11-1				
	WTHI			Tu	09/20/16	:30	7:51 PM	DSCCIN16101H	\$800.00		1
	WTHI			W	09/21/16	:30	7:45 PM	DSCCIN16101H	\$800.00		2
	WTHI			F	09/23/16	:30	7:57 PM	DSCCIN16101H	\$800.00		3
14	WTHI	Tue Hour 1	8p-9p								
				09/19/16	6 to 09/25/16	2x	-T				
	WTHI			Tu	09/20/16	:30	8:35 PM	DSCCIN16101H	\$2,000.00		1
	WTHI			Tu	09/20/16	:30	8:47 PM	DSCCIN16101H	\$2,000.00		2



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Agency Code	9913721
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Agency Ref	IN3307/TO232
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WTHI	Wednesday Prime Rotator	8p-11p				_				
				09/19/16	6 to 09/25/16	2x	W				
	WTHI			W	09/21/16	:30	8:00 PM	DSCCIN16101H	\$1,400.00		2
	WTHI			W	09/21/16	:30	9:13 PM	DSCCIN16101H	\$1,400.00		1
16	WTHI	Sunday Prime rotator	7p-11p								
				09/19/16	6 to 09/25/16	2x	S				
	WTHI			Su	09/25/16	:30	8:30 PM	DSCCIN16101H	\$2,400.00		1
	WTHI			Su	09/25/16	:30	8:47 PM	DSCCIN16101H	\$2,400.00		2
				Break ra	ın late						
17	WTHI	News 10 Late News M-F	11p-1135p								
					6 to 09/25/16	4x	-1111				
	WTHI			Tu	09/20/16	:30	11:10 PM	DSCCIN16101H	\$1,000.00		1
	WTHI			W	09/21/16	:30	11:10 PM	DSCCIN16101H	\$1,000.00		2
	WTHI			Th .	09/22/16	:30	11:54 PM	DSCCIN16101H	\$1,000.00		3
	\A/ T LII			Break ra		.00	44.00 DM		#4 000 00		,
	WTHI			F	09/23/16	:30	11:20 PM	DSCCIN16101H	\$1,000.00		4
18	WTHI	News 10 Late News Sa	11p-1130p								
					6 to 09/25/16	1x	1-				
	WTHI			Sa	09/24/16	:30	11:07 PM	DSCCIN16101H	\$900.00		1
19	WTHI	CBS Evening News	630p-7p								
					6 to 09/25/16	2x	-TWTF				
	WTHI			W	09/21/16	:30	6:52 PM	DSCCIN16101H	\$4,000.00		1
	WTHI			Th	09/22/16	:30	6:59 PM	DSCCIN16101H	\$4,000.00		2
20	WTHI	Reg Season Colts (LIT)	Reg Season Colts (L							
				09/19/16	6 to 09/25/16	1x	S				
	WTHI			Su	09/25/16	:30	6:07 PM	DSCCIN16101H	\$5,000.00		1
21	WTHI	Late Fringe Su	1130p-2a								
		3	•	09/19/16	6 to 09/25/16	1x	S				
	WTHI			Su	09/25/16	:30	12:04 AM	DSCCIN16101H	\$900.00		1
				-	00,20,10	.00			φοσο.σο		•



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Advertiser POL/DSCC IE				
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	Product	Issue		
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Invoice Period	08/29/16 - 09/25/16			

Property	WTHI	Order #	93
Account Executive	Katz Washington	Alt Order #	25
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09

Order #	935121
Alt Order #	25298690
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast		Α
Billing Type	Cash	Ī	Α
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	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 75

> **Gross Total** \$64,440.00

Agency Commission \$9,666.00

Net Amount Due \$54,774.00 **Payment Terms 30 Days**